Pre-exhibition

ResorTech Okinawa International IT Trade Fair

Venue: Okinawa Convention Center
Date: Scheduled for Feb. 5 (Wed) to Feb. 6 (Thu), 2020

Share with the world **Okinawa's innovations and new businesses** that combine tourism and technology.

Organized by: ResorTech Okinawa Executive Committee

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Okinawa Startup Festa
MEET UP   **Startups (Participating and Creating)**

- This event will attract startup companies that create business opportunities, and implement the latest tourism-related IT solutions as well as hold business pitches and a meet up.

Exhibition and B2B Meeting Fair   **Gather, Buy, Sell**

- A gathering of cutting-edge solutions and B2B meetings
- B2B meeting opportunities for cutting-edge IT businesses that will revolutionize tourism

Conference
Understanding, Communicating, and Coming Together

- Communicate a Global Tourism Vision
- "Tourism × IT" - a new vision of user experience held by the top players engaged in the tourism industry on the global stage and in Asia

Okinawa will make even bigger strides in achieving its goal of becoming one of the world's best sightseeing and resort areas through ResorTech.

ResorTech [ResorTech = Resort × Technology]

Marine resort tech
- Drones and underwater drones
- Beach entertainment tech
- Marine sports tech
- On/under water filming and live broadcasting tech

AI and IoT data driven
- Data driven marketing
- Traffic control solutions
- Chatbot and RPA
- Digital transformations etc.

Inbound tech
- Tour tech (tourism tech)
- Multilingual communication support services
- Simultaneous interpretation system
- Payment solutions etc.

Marine Resort Tech	AI·IoT Data Driven	Inbound Tech
×Tech	Hotel Retail Tech	Smart Resort City

× (cross) tech
- Food tech and food sharing
- Agriculture, marine, and conservation tech
- Medical and fitness tech
- Smart logistics and smart factories, etc.

Hotel and retail tech
- Reception, booking, and ticketing solutions
- B2B order and supply solutions
- Robotics (reception, crime prevention, cleaning, catering, etc.)
- Entertainment tech
- Recommendation services (shops, restaurants) etc.

Smart Resort City
- MaaS (Mobility as a Service), autonomous car
- Drone taxis
- Smart security
- Sharing economy, etc.

We offer up the entire Okinawa resort as living proof.