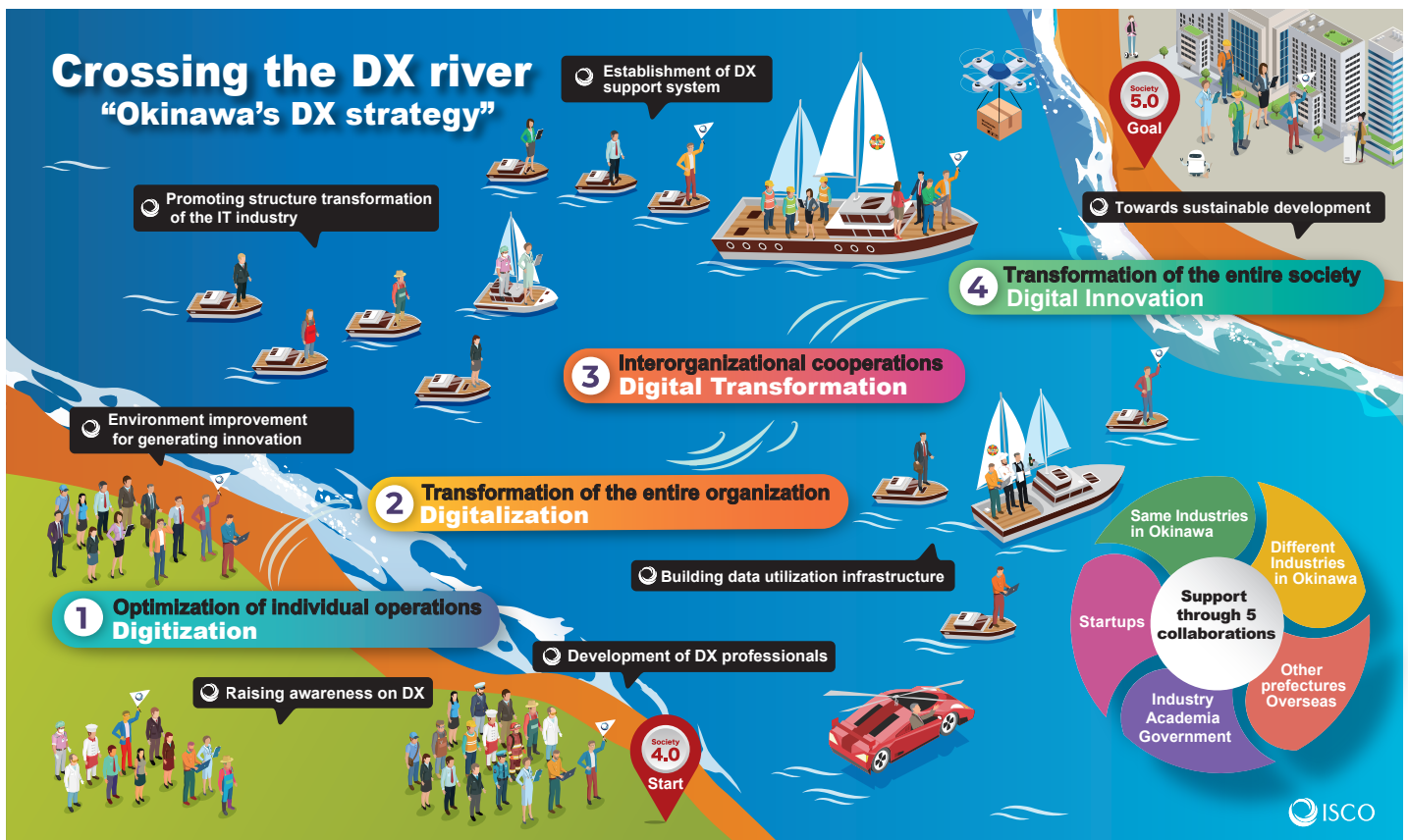# Creating opportunities to bring in innovation and utilization of data and digital technology as an industry support organization fostering the development of Okinawa's economy to promote the generation of new value and solutions for challenges that all industries have.

- As a neutral industry support organization, we will connect Okinawan industrial circles with the IT industry to formulate innovative platforms that enable various players to cooperate and co-create.
- Support DX of various industries in Okinawa and lead productivity improvement, creation of new businesses, and resolution of various social challenges.
- Propose growth strategies for promoting overall industries in Okinawa, including IT-related industries by utilizing cutting-edge IT technology.

ISCO supports development of Okinawa's IT industry and innovation ISCO's role

Crossing the DX river
"Okinawa's DX strategy"

- Establishment of DX support system
- Promoting structure transformation of the IT industry
- Towards sustainable development

Society 5.0 Goal

4 Transformation of the entire society
Digital Innovation

- Environment improvement for generating innovation

3 Interorganizational cooperations
Digital Transformation

2 Transformation of the entire organization
Digitalization

- Building data utilization infrastructure

1 Optimization of individual operations
Digitization

- Development of DX professionals
- Raising awareness on DX

Society 4.0 Start

Support through 5 collaborations
- Same Industries in Okinawa
- Different Industries in Okinawa
- Other prefectures Overseas
- Industry Academia Government
- Startups

Startups
We promote sustainable development of Okinawa by assisting establishment of startup systems in Okinawa and revitalize the economy with innovations in various fields.

Development of professionals
We support development of IT professionals through seminars, events, and IT personnel exchanges with overseas.

Business Matching
We connect businesses which have challenges with solutions and services that IT companies offer.

Data Driven
We provide consistent support from how to analyze data, funda mental knowledge, such as processing data, to hypothesis verification through data collection and analysis, as well as the utilization of open data.

Proposing Strategies
We support Okinawa's industries and ICT (Information and Communication Technology) /DX related policies through conducting research, proposals, and formulating visions and plans, etc.

DX support
We assist with the promotion of digitalization that leads to resolutions of business and administrative challenges by dispatching experts, etc.